



TEXAS INSTRUMENTS

Alumni Association

Annual Meeting

May 21, 2008



TI Alumni Association

Nominating Committee Members

Max Post – Chairman

Tom Boedecker

Francisco Escobar

Ed Hassler

Lewis McMahan

Janelle Richards

TI Alumni Association

Nominating Committee's 2008-2009 Officer Nominees ---

President ----- **Ronnie Brandenburg**

Vice President ----- **Tom Boedecker**

Secretary ----- **Ellen McKee**

Treasurer ----- **Larry James**





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John C. Van Scoter

TI Senior Vice President

General manager of DLP Products





State of TIAA

May 21, 2008



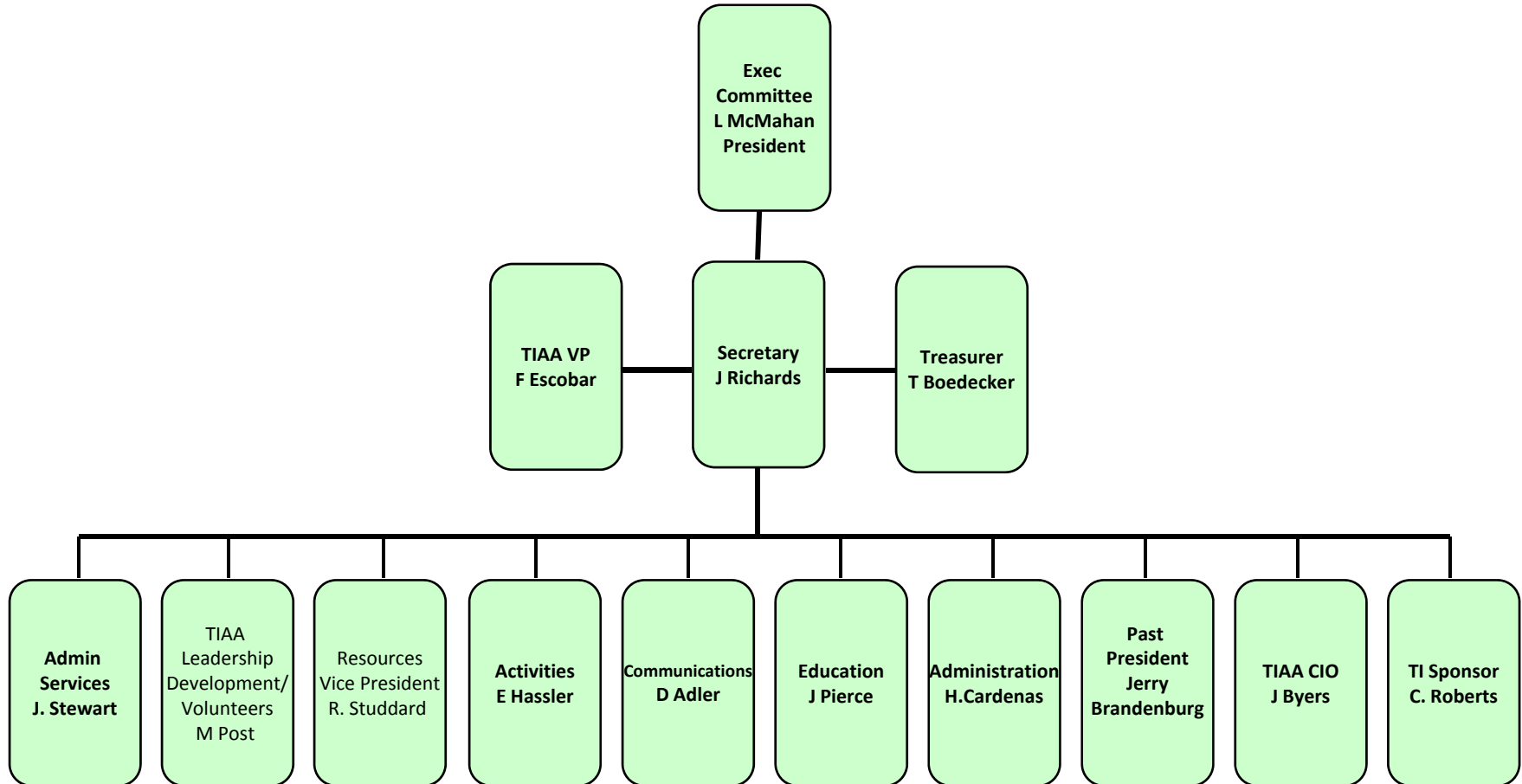
TI Alumni Association

Mission:

To provide a link between **TI and former TI employees** that fosters communications, programs, services and activities about and of interest to former Tiers around the world.

TIAA Leadership

April ,2008



TI Alumni Association

2007-8 Executive Committee

Lewis McMahan – President

Ed Hassler – Activities

Francisco Escobar – V. President

Dot Adler – Communications

Janelle Richards – Secretary

Jerry Pierce – Education

Tom Boedecker – Treasurer

Hector Cardenas – Activities/Membership

Jessica Stewart – Admin. Services

Jerry Brandenburg – Past President

Max Post – Leadership and Volunteering

John Byers – CIO – Web Master

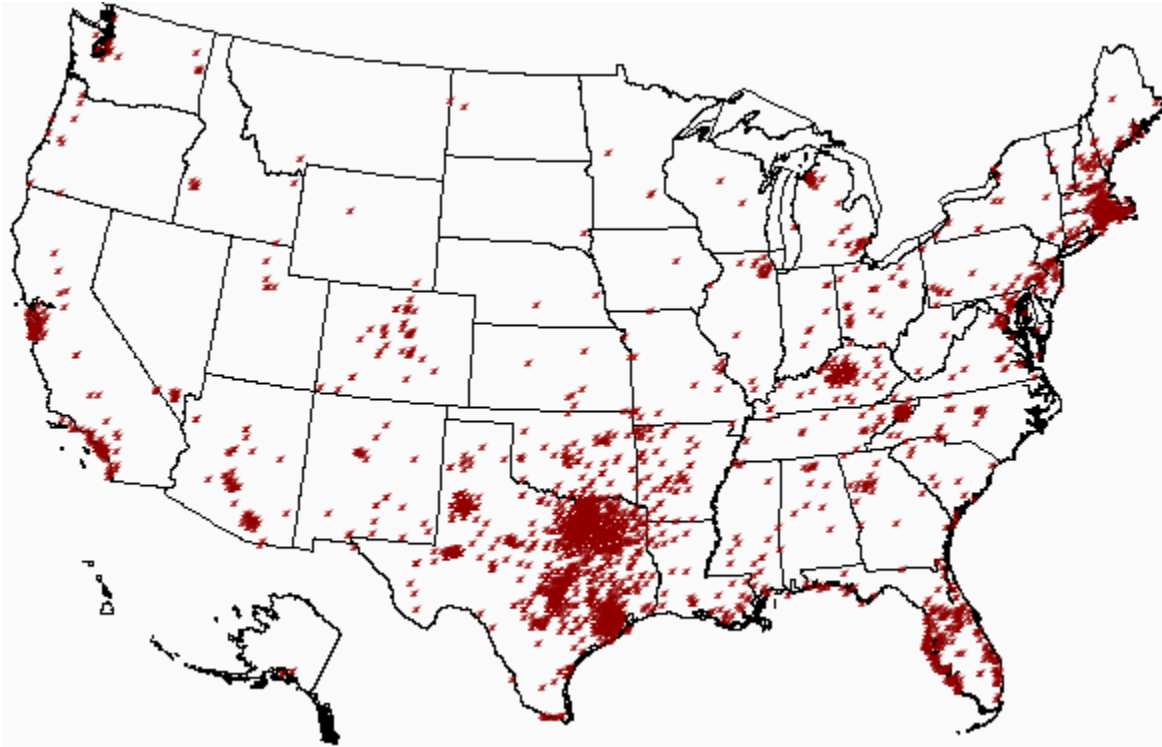
Robert Studdard – Membership Resources

Crystalyn Roberts – TI sponsor



U.S. Retirees

16,800

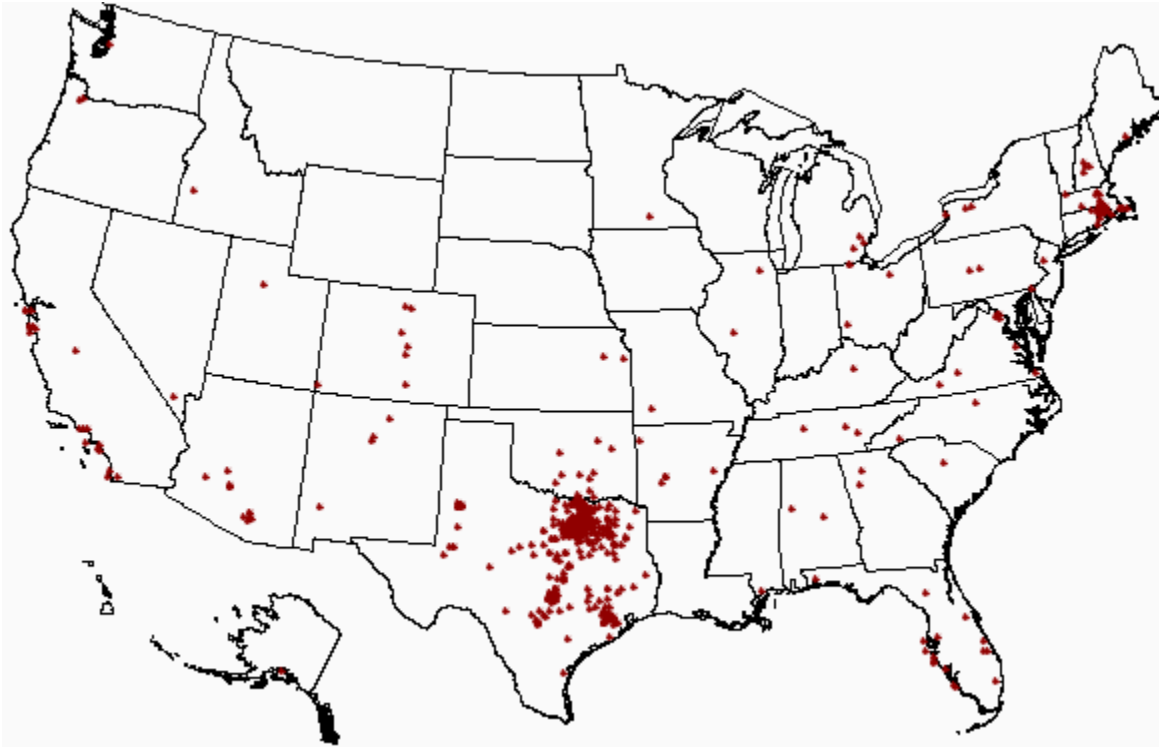


02/13/08



U.S. Members

2,612 (April, 2008)



02/13/08



Total Membership

January 2006

1,800

April 2008

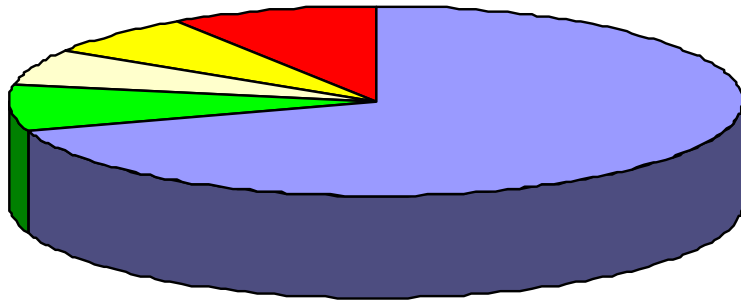
2,616 (45% inc)

- New members in 2007 -- 292
- Dues remain \$10/year

Finances

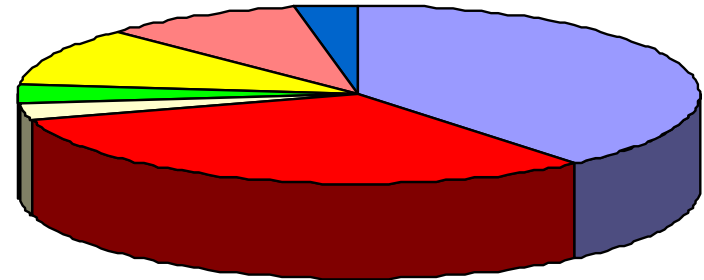
2007 Actuals

Expenses - \$109K



Big Event	55K
Salaries	17K
Golf tourney	8K
Newsletter	7K
Seminars	6K
Other	19K

Income - \$131K



TI Big Event	50K
TI Operating	40K
Big Event Fees	10K
Dues	17K
TI funding for golf	4K*
Texans for golf	4K
Other	6K

Net Income \$21.2K

*Raised \$25K for the Senior Source

2007 Major Events

- **Retiree Lunch – Big Event - 11/15/07**
 - Estimated attendance-1000 (up 25% over 2006)
 - TI/TIAA Funded
- **Charity Golf Tournament -9/24/07**
 - Over \$25,000 for The Senior Source
- **Annual Meeting – 5/16/07**
 - Frontiers of Flight Museum

2008 Major Events

- **Big Event Luncheon for former Tiers
Mesquite Conference Center -11/18/08**
 - Estimate attendance +/-1000
 - TI/TIAA Funded
- **Charity Golf Tournament -9/08/08**
 - Ridgeview Ranch Golf Course Plano TX
- **Annual Meeting – 5/21/08**
 - Old Red Courthouse Dallas TX

Other TIAA Activities

Communications – Quarterly Newspaper, TI's Infolink, Website, E-mails, postcards

Social/Travel/Events

3 cruises

10 land trips (Texas and Oklahoma)

Education

Quarterly seminars with attendance of 100 -700

Subjects probate, health benefits, 401Ks, Medicare part 2, nutrition, Elder Care, New retiree training and

HOT Topics- June 19th , 2008

Volunteer – Meet the Troops, Retirement homes visits, United Way, DISD High School Principal Mentoring, JRJ Headstart and Elementary School.



2007-8 Strategic Focus

1. Communications

Increased use of Web site and e-mail

Newspaper sent to members only (first-class)

Upgrade the look and organization – **Jon Campbell**

2. Survey and Benchmark

Survey questionnaire of former Tiers

Benchmarking of other large US Companies

3. Max Post initiated **volunteer activities** for TIAA and TI.

4. **Maintain current** activities (Education, Travel, Major Events)

Overall Former Tier Survey Findings

- **LOCATION:** Dallas is the hub of TIAA.
 - Other locations want more attention from TIAA.
- **AWARENESS:** A true opportunity exists with non-members
 - Interest but no knowledge of TIAA.
- **INTEREST:** The offerings that are seen as most valuable are:
 - 1) information about what TI is doing
 - 2) updates about benefits
 - 3) the newsletter.

Benchmarking Summary

- **Shared information with 10 retiree groups**
 - Southwest Airlines
 - Proctor and Gamble
 - Hewlett Packard
 - Kimberly Clark (no)
 - Xerox
 - American Airlines (no)
 - Microsoft (Codenza)
 - EDS
 - IBM
 - Intel
- **Eight had groups** ranging from very formal (P&G) and Microsoft – to very informal (Intel and Southwest)
- **Summary:** Not many companies have formal retiree groups. All HR people seem interested. IBM and Microsoft focus on keeping retirees involved for supplementing technical labor pool.

Summary

- TIAA growing –
- Financially healthy
- Excellent feedback and opportunities from survey
- Developing new leadership
- Focus on communication and expansion of volunteer opportunities.
- Focus on doing a great job with major annual events –TI Luncheon, Charity Golf Tournament and Annual Meeting



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Ronnie Brandenburg

TIAA President

2008-2009





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Free Tour of “Old Red” Museum begins in a few minutes

TIAA Charity Golf tournament – September 8, 2008

Annual TI Luncheon at Mesquite Rodeo – Nov. 18, 2008

